

Public Policy Grant Activities 2010-2011

Implementation Plan—AAUW of Delaware

Stated Goals/Activities

Part One Goal: Increase candidate awareness of AAUW and our members

- a. Create list of candidates and the office they seek; collect information on candidates events.

Leaders: Lana Cobb, 302-644-0495; lcobb2@verizon.net

Jean Wastler, 302-227-2905, no email, email L.Cobb2@verizon.net

Planning Dates: Created 9/15 with updates through October 20th

Branch Responsible: Coastal Georgetown and all other branches Public Policy Chair

Location: not applicable

Date of Event: 9/15/10 to 10/20/10

Progress: Ongoing

Costs: none

Community Outreach: Not applicable

- b. Publicize candidate events to members in their area

Leaders: Lana Cobb, Jean Wastler, and branch public policy chairs

Planning dates; 9/15/10 to 10/20/10

Branch Responsible: all branches

Location: email info

Date of Event: 9/15/10 to 10/20/10

Progress: Ongoing

Costs: none

Community Outreach: Not applicable

- c. Identify branch members who will participate in the “buddy” system

Planning dates: 8/23/10 – 9/14/10

Branch Responsible: all branches

Location: Throughout the state, all three counties

Dates of event: various, 8/30 – 9/14/10

Progress: Emailed branches with request of names to participate

Costs: none

Community Outreach: not applicable

- d. Provide permanent name tags with prominent AAUW and member name

Planning dates: 7/22 to 8/31

Branch Responsible: Coastal-Georgetown

Location: not applicable

Date of Event: 9/16/10 & ongoing for other AAUW events

Progress: initiated

Costs: \$197.50

Community Outreach: Recognition of our organization

Part Two Goal: Increase candidate awareness of selected AAUW DE public policy issues

- a. Prepare fact sheets for handouts on selected public policy issues
 - Planning dates: 9/14 completion
 - Branch Responsible: Coastal-Georgetown
 - Location: not applicable
 - Date of Events: not applicable
 - Progress: Identified issues and drafting copy for review
 - Costs: \$124.65
 - Community Outreach: To let candidates and other interested people about our issues and where we stand
- b. Survey new members for public policy experience and interest
 - Planning dates: 8/24- 9/14
 - Branch Responsible: Coastal-Georgetown
 - Location: not applicable
 - Date of events: not applicable
 - Progress: Completed by 9/21
 - Costs: \$99.89
 - Community outreach: not applicable
- c. Prepare and distribute sample questions to members attending candidate forums
 - Planning date: 7/14-9/14
 - Branch Responsible: Coastal-Georgetown, Issues and Action Committee, & Public Policy contacts
 - Location: not applicable
 - Date of event: not applicable
 - Progress: completed by 9/15
 - Costs: \$ 15.36
 - Community Outreach: not applicable
- d. Have AAUW members attend candidate events asking questions regarding selected public policy issues, and using informal feedback forms to gather candidates position on issues
- e. Get more interactions of members with candidates and elected officials
 - Planning date: 9/15 completion
 - Branch Responsible: all branches and Lobby Corps
 - Location: Visit congressional offices, legislative offices, and make phone calls
 - Date of Event: 11/4/10 through 6/30/11
 - Progress: to be initiated after the general election
 - Costs: \$22.00
 - Community Outreach: Congressional and state legislators

Part 3 Goal: Inform voters, especially our members of candidate positions on DE AAUW public policy priorities

- a. a. Planning dates: completion of materials and planning 10/22
- b. Branch responsible: All branches and Lobby Corp
- c. Email 32 libraries
- d. Date of events: 10/22 – 11/2
- e. Progress: completed by 11/2
- f. Costs: \$102.40
- g. Community Outreach: use public facilities, libraries, polling places, email, etc.

Part 4 Goal: Promote increased availability and access to quality early childcare and early childhood education in Delaware

- a. Planning dates: Beginning 12/1
- b. Branch responsibility: All branches and Lobby Corps
- c. Location: 32 libraries and other location
- d. Date of event: Publications to be produced in early May
- e. Progress: to be indicated after the general election
- f. Costs: \$289.20
- g. Community Outreach: Contact of the public via library, pediatrician's offices, email, etc.